



# FRACTIONAL CMO / CRO RATES

## GETTING STARTED

For startups with revenue under \$1M ARR or spending less than \$20k on sales and marketing.

**\$550**  
per month

Strategy Sessions

(2) 60-minute calls

Ad hoc Support

n/a

Momentum Calls

n/a

Discounted Execution

yes

Contractor Recommendations

yes

Want to Move Faster?

+\$450 for 2 extra hours

Project Management

Additional \$350

Team Management & Mentorships

Additional \$500

## BUILDING TRACTION

Businesses w/ revenue between \$1-5M ARR or spending less than \$100k on sales and marketing.

**\$2,500**  
per month

(4) 60-minute calls

2 hours

n/a

yes

yes

+\$900 for 4 extra hours

Additional \$500

Additional \$750

## READY TO SCALE

Businesses with revenue over \$5M ARR or spending more than \$100k on sales and marketing.

**\$5,500**  
per month

(4) 60-minute calls

6 hours

(4) 30-minute calls

yes

yes

+\$900 for 4 extra hours

Additional \$750

Included