



FRACTIONAL CMO / CRO RATES

GETTING STARTED

For startups with revenue under \$1M ARR or spending less than \$30k on sales and marketing.

\$850
per month

Strategy & Leadership Sessions

Bi-Weekly

Ad hoc Support

n/a

Momentum Calls

n/a

Revenue Roadmap Dashboard

yes (DIY)

Contractor Recommendations

yes

Want to Move Faster?

+\$450 for 2 extra hours

Project Management

Additional \$350

Team Management & Mentorships

Additional \$500

BUILDING TRACTION

Businesses w/ revenue between \$1-5M ARR or spending less than \$100k on sales and marketing.

\$3,500
per month

Weekly

up to 3 hours

n/a

yes

yes

+\$900 for 4 extra hours

Additional \$500

Included

READY TO SCALE

Businesses with revenue over \$5M ARR or spending more than \$100k on sales and marketing.

\$5,500
per month

Weekly

up to 5 hours

Weekly

yes

yes

+\$900 for 4 extra hours

Additional \$750

Included